WESLEY STURRIDGE

URBAN DESIGNER · MASTERPLANNER · ARCHITECT

Riyadh, Saudi Arabia
wsturridge@gmail.com
+966 53 290 6195
Works / Urban Intelligence: wesleysturridge.com

PROFILE

I have drawn masterplans for 23 years from three sides of the table: as the consultant in London and Dubai, with the authorities that approve plans, and now with the owner, where the plan has to pay for itself. My work has covered regional districts, city centres, waterfronts and university quarters in Saudi Arabia, the Gulf, the UK and the Caribbean. I read every plan for one question: who is it for, and what is it worth? I run that method through D2V, my advisory practice.

EXPERIENCE

2025–now

National Housing Company, Riyadh
Director, Urban Planning, then Commercial Development

- Owner-side review of consultant masterplans and housing designs for large residential communities across the Kingdom, with a team of two.
- Moved to Commercial Development in 2026, working on the commercial land and centres within NHC's masterplans.

2023–2025

Royal Commission for Jubail and Yanbu
Urban Planning Lead

- Yanbu City Centre: re-cut the 2015 plots into five districts on the same streets, for 66% more floor space, and widened Al-Tijarah Street into a public boulevard.
- Placed a new hospital on the King Fahd corner and wrote its design statement. Contributed to the Yanbu regional masterplan review.

2021–2023

NEOM
Project Manager, Urban Planning

- Urban planning for Oxagon and The Line.

2019–2021

Gillespies, London
Associate Director, Urban Design

- AlUla: led the growth strategy, carrying the Framework Plan down to the detail of each community.
- Wadi Safar, Riyadh: lead urban designer on a 60.6 km² masterplan that follows the ground and leaves half the site untouched.

2019

Buro Happold, Riyadh
Associate Director, Urban Design

- The client's planning representative, reviewing urban design and competition documents for a new giga-project.

2017–2018

AE7, Dubai
Project Architect / Associate Urban Designer

- Dubai Water Canal masterplan team; Riyadh City, Abu Dhabi, concept masterplan; design review of Azizi Riviera, Meydan, for the client.

2012–2017

Parsons International, Dubai
Senior Master Planner / Urban Designer · lead urban designer on the projects below

- Dahyat AlFursan, Riyadh: a housing brief turned into a regional district of 72,348 homes for 361,641 people on 40 km².
- Dubai Park Avenue (The Lagoons): detailed masterplan and Dubai Municipality approval; the land was re-cut so homes rose 40%, to 14,335.
- Dubai Healthcare City Phase 2: 17% more floor space than the approved plan, with the height kept away from the villas already sold.
- Dubai Water Canal first concept; Sharjah Financial District; Ras Abu Qames regional masterplan (strategic advisor); Jebel Ali Hills; Qetaifan Islands; Al Wasl–Jumeirah corridor.

2017–2021 **Wesley Sturridge, private practice**
Architect
- Belle Air 166, St Ann, Jamaica: a villa in the hills facing the sea, built. A house extension in Cheshunt, UK.

2011–2012 **London Borough of Enfield**
Senior Master Planning Consultant / Urban Designer
- Masterplans for housing and regeneration, and design review of developers' masterplans for policy and quality.

2010–2011 **HOK International, London**
Associate, Senior Urban Designer
- Wadi Al Asla masterplan, an urban extension to eastern Jeddah, for the Jeddah Development and Urban Regeneration Company.

2009–2010 **HTA Architects, London**
Senior Urban Designer
- Rochester Riverside appraisal; Robin Hood Gardens urban analysis for the winning Blackwall Reach bid; Birchfield Estate.

2006–2009 **EDAW, London**
Senior Urban Designer
- Upton Design Code, Northampton; Heart of Doha design codes; North West Cambridge masterplan study.
- Led the urban design strategy and development figures for European Embankment, St Petersburg; Ealing housing estates (34 estates appraised in twelve weeks); East Port of Spain; Boots head office site, Nottingham.

2003–2006 **TMC Architecture, Port of Spain**
Architect
- East Gate on the Greens, Trincity, built and still selling; Bon Air Gardens; BMW showroom for Bavarian Motors; One Woodbrook Place, built.

1994–2003 **Urban Development Corporation, Kingston**
Urban Designer / Architect
- FIFA / JFF National Football Academy; Montego Bay waterfront urban design; National Stadium refurbishment for the IAAF World Junior Championships; Liguanea Park competition entry, later built as Emancipation Park.

EDUCATION

- MA Urban Design, Oxford Brookes University, 1998–99
- PgDip Architecture (RIBA Part II), Oxford Brookes University, 1996–98
- BA (Hons) Architecture, University of Technology, Jamaica, 1990–94

PROFESSIONAL REGISTRATION

- Associate Member, Urban Design Group (UK)
- Board of Architecture of Trinidad and Tobago: professional practice exam passed; registration in progress

AWARDS (CREDITED TO THE PROJECTS)

- 2021 · Msheireb Downtown Doha masterplan: RIBA International Award for Excellence
- 2014 · AECOM's masterplan for North West Cambridge: World Architecture Festival, Future Projects Masterplanning
- 2012 · AECOM's masterplan for the Heart of Doha: World Architecture Festival, Future Project of the Year
- 2007 · Upton: RTPI Planning Awards, Sustainable Communities
- 1994 · Bustamante Scholarship for Academic Excellence · 1993 · Ashtrom Award for Excellence in Architecture

SKILLS

AutoCAD, Revit, MicroStation, SketchUp, 3ds Max, Lumion, Civil 3D, InfraWorks, ArcGIS, QGIS, Bluebeam; Adobe Photoshop, Illustrator, InDesign; AI-assisted document review; freehand drawing.